

**Task 2 Noun phrases**

1 Read the information about tourism. Which area of the world is the most popular with tourists? Why is tourism important?

Europe is the biggest 'tourist resort' in the world, taking 25 per cent of <sup>1</sup> money spent around the globe on tourism. <sup>2</sup> Tourism boards have recently released figures which show that within Europe, four countries are the <sup>3</sup> destinations that most people choose: of all the visitors, over half go to France, Spain, Italy or the UK. Eighty per cent of all <sup>4</sup> tourists who are over 18 include a cultural activity on their holiday such as a visit to a <sup>5</sup> place with cultural or historical interest. So any <sup>6</sup> finances that are drained for the upkeep of such tourist attractions is covered by income from their visits, along with <sup>7</sup> the other things tourists spend money on. This is important as there is a correlation between tourism and the future <sup>8</sup> way the economy develops in that country.

2 Match the underlined phrases in the text in 1 with one of the noun phrases a–h.

- a development of the economy
- b other expenditure
- c global spend
- d the release of recent figures
- e destinations of choice
- f adult tourists
- g heritage site
- h drain on finances

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3 Match a–h in 2 with the noun patterns below. Some can fit more than one category.

- a noun 'of' noun \_\_\_\_\_
- b noun in object position \_\_\_\_\_
- c compound noun \_\_\_\_\_
- d noun phrase with preposition \_\_\_\_\_

4 Which improves the flow of the paragraph, the original phrase or the replacement?

5 Rewrite the sentences below using one of the noun patterns in 3 and the word in brackets.

1 The number of tourists coming to a host country is a key factor in improving its economy. (tourism)

Levels \_\_\_\_\_ economy \_\_\_\_\_ the host country.

2 The tour guide was particularly bad because she was not capable of organizing the group. (capacity)

The tour guide was particularly bad because she had \_\_\_\_\_ the group.

3 Resorts with beaches are popular for relaxing holidays. (beach)

\_\_\_\_\_ are popular for relaxing holidays.

4 Some local communities begin to rely on the income earned through tourism. (reliant upon)

Some \_\_\_\_\_ income.

**Technique**  
We use noun forms to improve the way that we write things *our writing style* and reduce the amount of space needed to describe things *the economy of our writing*.

6 Look at the Task 2 question below and underline the key words. Does the question ask you to think about more than one opinion?

*You should spend about 40 minutes on this task.*

***Some people believe the benefits of tourism outweigh the problems it creates in a particular place. Discuss both views and give your own opinion.***

*Write at least 250 words.*

7 Brainstorm a list of benefits and disadvantages related to tourism and make some notes. For each benefit, try to think of any disadvantages, and vice versa.

Benefits	Disadvantages

8 Look at the model plan below. Were your ideas similar?

**Introduction:** growth of tourism seen as benefit (resorts bring in money and other advantages). But some people complain about negative effect (environmental damage/increasing prices). Will look at the different aspects of tourism; argue that it can be both beneficial and cause problems.

**Idea one:**

for  
against

**Benefit:** brings in money/local economy improves – more jobs for local people

**Disadvantage:** also increases costs, e.g. house prices go up and prices aimed at tourists so local people suffer; jobs only seasonal

**Idea two:**

for  
against

**Benefit:** tourism improves infrastructure – more facilities for tourists/transportation better, etc. – helps local population, too

**Disadvantages:** damages the environment/not good long term, e.g. beautiful area gets overdeveloped

**Idea three:**

for  
against

**Benefit:** brings in new people/new types of attractions and cafes, etc.

**Disadvantages:** history and culture sometimes damaged – becomes very commercialized

### Technique

When writing essays, a common mistake students make is not planning enough. Spend a few minutes brainstorming ideas, e.g. using a benefits/disadvantages table or a mind map, before writing. You can then focus on language issues.

**Conclusion:** benefits of tourism very clear – commercially good for an area. Key point – must be done with care or becomes damaging. Therefore I believe tourism largely beneficial but only if done with controls.

## Unit 3

- 9 Read the model paragraph for 'Idea one'. Underline the sentence that introduces a benefit and the sentence that introduces a contrasting disadvantage.

At first glance, tourism seems to be a huge advantage for the local area. Certainly, it can bring in a lot of money and the growth in hotels and the service industry ensures that the local economy improves rapidly. In addition to this, job creation means that more of the people living in the area can find work. Nevertheless, the assumption that tourism is always a benefit is increasingly under fire. Incoming money pushes up prices so, although the local economy improves, house prices and costs for local people increase as well. The improvement in employment levels can help but even this is not all positive: much of the work created is seasonal, meaning people are still unemployed for part of the year.

- 10 Decide which of the sentences introduce an argument (a) and which introduce an opposing idea (b). Write (a) or (b) next to each sentence.

- 1 It is often assumed that ...
- 2 Although I have some sympathy for this view, it is also true that ...
- 3 The view that ... is gaining popularity.
- 4 A commonly held view is that ...
- 5 However, this makes the assumption that ...
- 6 It seems a fair suggestion that ...
- 7 An argument that is often asserted is ...
- 8 Although there is some truth to these ideas, it is also true to say ...

- 11 Match the verb phrases 1–6 with an equivalent noun phrase a–f.

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|---|---|
| 1 It is often assumed that ...                    | a Although accurate in part, these ideas ...      |
| 2 Although I sympathize with this view ...        | b However, this makes the assumption that ...     |
| 3 A commonly held view is that ...                | c It seems a fair suggestion (that) ...           |
| 4 It seems reasonable to suggest (that) ...       | d A common view is that ...                       |
| 5 An argument that is often asserted is ...       | e Although I have some sympathy for this view ... |
| 6 Although there is some truth to these ideas ... | f A typical assertion is (that) ...               |

- 12 Rewrite the sentences underlined in 9 using two of the phrases in 11.

- 13 Write paragraphs for ideas two and three in the plan in 8. Use different phrases to introduce the benefits.

### Technique

Don't write out the rubric of the question in the same words. Reword the question as much as possible and remember that if you copy out the rubric, it won't be included in your word count.